

Job Title: Creative Media Producer

Department: Communications; Supervised by Minister of Creative Communications

Description: The role of *Creative Media Producer* is one of both storytelling and management. We are looking for a candidate that is as strong in creative process as they are proactive in administration. Primarily, this role will own story and video projects, starting with concept and track all the way to archiving the assets. Responsibilities include shooting and filming, project management, and incorporating volunteers to assist and grow their knowledge of production. Candidates also need to show an experienced background in post-production and editing. This storyteller will need to have numerous skills required of a competent videographer and photographer; both in technique and in sensibilities for a church-environment that seeks to generously share our lives and the gospel so that all people may fully awaken to the presence of God.

Essential Functions:

Producing will require you to treat each video as an assignment, but as your own passion project. Required skills to accomplish this includes:

- An eye for details
- Proven ability to multi-task
- Strong leadership skills to influence and collaborate with staff up, down, and across the organization as well as the ability to effectively lead volunteers.

Filming will require you to capture emotion through the lens of a camera. You will need to have, and be able to articulate your intentionality for lighting design and camera work, and can set up studio and field lighting in various settings.

Editing: A good editor allows the story to determine the style. Your assignments demand a level of mastery over visual and audio mixing, motion graphics, online content, compressions and codecs, data asset management, and distribution.

Stewardship: Creativity is not born out of chaos, therefore the video department needs to be responsible for keeping their work environment orderly.

Oversight: Recruiting and training a volunteer Media team will be essential to cover all the needs of photography and video for a church of our size.

Administration: As part of the Creative team, you will be a contributing member in various meetings. You will also be expected to show respect to others through timely and effective communication, regardless of the medium.

Design: As a part of the Communications team who serves multiple campuses, it is important to adhere to branding standards. At the same time, having a keen eye for design based on overall creative direction is a must.

Desired Qualifications/Skills:

- Bachelor's degree or equivalent college degree, or a minimum of 4 years of professional video/film production.
- Bachelor's degree or equivalent college degree, or a minimum of 5 years of professional editing experience.
- Skillful knowledge of field cameras.

- Adobe Suite: while Premiere and Audition experience is a must, an understanding in After Effects, Photoshop, and/or Illustrator would be excellent as well.
- Aptitude for scheduling and conducting interviews toward stories that emotionally move people both in content, look and style.
- Adept at managing one's time, documents, correspondence, and calendar.

Desired Strengths:

- **Proactive:** ability to manage one's own calendar, communications & projects. Doesn't wait on others.
- **Problem-solving:** often the tools or resources are not at our fingertips, this position needs someone with the tenacity for finding solutions and workarounds to getting projects closer to the goal.
- **Creativity:** be able to talk about your creative process. How do you brainstorm ideas & bring them to fruition? But be flexible enough to fit other forms of creative process as well.
- **Excellence** (not perfection): the goal is for the touchdown, the win. Sometimes we'll reach the 2-yard line, but that's not the goal. We are looking for an individual who wants to see their work and art taken all the way to full impact!
- **Ownership:** treating each project as if it's your own.
- **Open-handedness:** As creators, we know we were created in God's image and under his authority. We hold an open hand on our work & art, including within the hierarchy of leadership God has placed over us. (Rom. 13:1, Heb. 13:17)
- **Team-oriented:** The creative process is a team effort. Respect and mutual submission are absolutely necessary to create a safe environment for creativity.

Working Conditions and other information

- Sunday through Thursday schedule with added responsibilities for holidays and special events as assigned
- Full-time, 40 hours a week